

Press Release

5th August 2015

Swim Easy Jersey receive two-year grant to support disabled swimmers

The Lloyds Bank Foundation in the Channel Islands has granted funding to Swim Easy Jersey to support their Inter Insular with Guernsey this year in October, as well as the 2016 Special Olympic and ASA Galas in England.

Around 19 years ago the organisation for Swim Easy Jersey started to take shape and began its program for disability swimming. It has grown over the years from four individuals to more than 50 participants on a regular basis.

Swim Easy Jersey help individuals learn team work, social interaction, self-confidence, pool safety, water awareness skills, and emergency safety skills. Dependent on the ability of the individual they also help participants to train for Special Olympics and ASA galas, but most importantly to the team they help participants create long-lasting friendships.

The teachers and helpers from Swim Easy Jersey who teach upwards of around 300 mainstream swimmers four times a week volunteer their time and talent to help teach the swimmers with disabilities sessions. The charity also helps to work with people who wish to become a qualified teacher.

The Foundation has provided Swim Easy Jersey with a grant totalling £11,500 which will be split between 2015 and 2016. This year, the money will be supporting the charity in their ninth, annual Inter Insular this October in Jersey, where they work with their Guernsey colleagues and promote disability sport within the islands.

In 2016, the money will help support the charity in their participation at the regional Special Olympic and ASA galas in England where 18 to 20 of their swimmers will compete at a National level against at least 18 other teams from Scotland, England, Wales, and Ireland. These are the top teams across the UK and some even come from the Isle of Man and the Scottish islands.

Ken Sheehan from Swim Easy Jersey commented:

"The grant from the Foundation is a lifeline to the charity. They're fantastic in their support and we can feel that they really care. They have actually recognised the swimmers' achievements as well as the fact that they're great ambassadors for Jersey's disability sport. The Foundation has given us so

much support which will allow us to maintain continuity in our swim programme for the following two years for swimmers with disabilities, and I can't praise them enough."

John Hutchins, Executive Director, Lloyds Bank Foundation in the Channel Islands:

"We were touched by the work that Swim Easy Jersey does in disability sport and feel that their achievements, purpose, and drive is essential and necessary. The work that the charity has completed under Ken's leadership is astonishing with the creation of the annual Inter Insular with Guernsey to fill the gap of friendly, Channel Island competition within their focus of disability sport. It's inspirational to see the progress that the athletes have made through Swim Easy Jersey's programmes over the years and I look forward to seeing their growth continue."

[ENDS]

For further information about Swim Easy Jersey please contact:

Ken Sheehan

E: swimeasyjersey@gmail.com

Lloyds Bank Foundation for the Channel Islands please contact:

John Hutchins, Executive Director

E: <u>Jhutchins@lloydsbankfoundation.org.uk</u>

Media enquiries please contact:

Leah Cunningham, Crystal PR

E: leahc@crystalpr.co.uk

T: (0)1534 618613

Notes to Editors:

The Lloyds Bank Foundation for the Channel Islands is an **independently-run** charitable trust with its own Board of Trustees. There are three branches to the Lloyds Bank Foundations which spread across England and Wales, Northern Ireland, and the Channel Islands. The Foundations are funded by the profits of Lloyds Banking Group and operate a range of grant programmes to provide funding for registered charities that focus on improving quality of life, creating equality of opportunity and tackling the disadvantage of those who are marginalised in society.

2015 marks the 30th anniversary of the Foundations, which have distributed over £575m to charities in communities across the UK, £14 million specifically in the Channel Islands, which has helped to tackle disadvantage since 1985.